Project IQ Webinar Series

Introducing New Resources for Demand Creation and Quality Management

October 11, 2018
Today’s objectives

• Introduce the digital EQA and CQI tools and discuss training plans
• Review promising human centered design (HCD) approaches and tools for targeting high risk and hesitant men for VMMC
• Discuss participant’s QA/QI training needs, strategies and best practices for identifying and engaging high risk men, and thoughts on new HCD tool ideations
Agenda

Introduction

Part 1: Launch of digital EQA and CQI tools

Q&A

Part 2: MAXZAM preview

Part 3: Human-centered design (HCD) to further refine pain-o-meter tool

Next Steps

Q&A, Closing and Discussion

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all
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Discussion

• What are your EQA and CQI training needs?

• How are your VMMC programs targeting and screening high risk men for VMMC?
  • Are you collecting risk data?
  • What risks are being screened?

• What are your initial reactions to the latest pain-o-meter ideation?
  • Do the icons and color coding make sense?
  • What are your thoughts on the storytelling format?
  • Do you think the most recent model could also be adapted for post-op wound care instructions?

• Is there interest in implementing the different pain-o-meter models?

• What hurdles are you facing with moving the HCD approach forward in your program?
Thank you.

Please take our survey and don’t forget to join our Facebook group!

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